

Privacy Policy

(Integritetspolicy)

Last updated: 06th of July 2026

1. Introduction

At Pintap, we comply with the privacy policies. This policy explains how we handle personal data when you use the Pintap platform, which serves as an omnichannel platform for word of mouth connecting corporate merchants and independent recommendation partners.

2. Data Controller

The party responsible for the processing of your personal data under European data protection laws is:

Pintap AB (under namnändring)

Represented by: Ulrich Bartholomäus Address: Ringvägen 32B, Saltsjöbaden, Sweden

Contact: hello@pintap.com

3. Data We Collect

We collect only the minimum information required to operate, secure, and validate our platform services:

A. Recommenders (Empfeher)

- Identity and Contact Data: Full name, business email address, and physical address.
- Verification Data: Date of birth (to verify the legal requirement of being eighteen years or older) and official tax identification number (required for statutory compliance).
- Financial Data: Bank account details, IBAN, and payment credentials necessary to process commission payouts above the twenty five euro threshold.
- Performance Data: Core performance statistics including generated clicks, successful sales, and accumulated campaign commissions.

B. Merchants (Händler)

- **Company Details:** Official corporate name, legal form, and corporate registration status.
- **Tax Identification:** Value Added Tax registration number (VAT ID) or local business tax number.
- **Authorized Representative:** Full name, corporate position, and business email address of the individual managing the store account.

C. End Users

- **Transaction Data:** Unique voucher code used at the merchant checkout, total transaction value, shop identifier, and transaction timestamp. Pintap does not collect names, credit card details, or delivery addresses of retail end users.

4. Code Based Tracking and Data Protection

Pintap operates a purely code based validation infrastructure. We do not deploy digital browser tracking, tracking pixels, or invasive device cookies to follow user behavior across the internet. Because our transaction matching relies exclusively on the voluntary utilization of a unique gutscheincode during the merchant checkout process, this matching architecture does not trigger the consent requirements tied to consumer browser tracking networks under the ePrivacy framework.

5. Purposes and Legal Bases for Processing

We process your personal data under the following strict legal grounds specified by the General Data Protection Regulation (GDPR):

- **Fulfillment of a Contract (Article 6 paragraph 1 b GDPR):** To establish your platform account, maintain tracking grids, compute commission balances, and execute financial payouts.
- **Compliance with Legal Obligations (Article 6 paragraph 1 c GDPR):** To fulfill statutory tax reporting mandates, particularly the European DAC7 platform transparency rules, which require digital network operators to collect, verify, and report annual user earnings to national tax administrations.

- Legitimate Interests (Article 6 paragraph 1 f GDPR): To detect platform abuse, prevent commercial fraud, validate real transaction data, and guarantee overall system stability.

6. Data Recipients and Third Parties

Your data remains secure and is never sold to third party advertisers. We share data only with trusted service partners bound by data processing agreements:

- Financial Institutions: Payment gateway providers utilized to execute secure bank transfers.
- Technical Infrastructure: Premium cloud hosting environments and secure email delivery networks.
- Regulatory Authorities: National tax authorities (such as the Skatteverket in Sweden or the BZSt in Germany) in direct fulfillment of legal reporting requirements.

7. Data Retention

We store your personal data only for as long as your platform account remains active. Following a regular account deletion or contract termination, essential transaction logs, contract records, and tax identifiers are retained for the statutory retention periods mandated by national commercial and fiscal laws, which generally extend up to ten years.

8. Your Statutory Rights

Under the GDPR, you possess the following core rights regarding your personal information:

- Right of Access: The right to obtain a copy of your stored records.
- Right to Rectification: The right to fix inaccurate account information.
- Right to Erasure: The right to be forgotten and have your profile deleted.
- Right to Restriction and Objection: The right to halt specific data processing operations.

To exercise any of your legal data rights, please contact our privacy team directly at hello@pintap.com.